



# Chris Kraft

UI/UX Expert • Web Developer • Graphic Designer

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## CORE SKILLS

### Expert

- HTML
- CSS (Sass and Less)
- Bootstrap
- Responsive Web Development
- Content-First Design

### Proficient

- W3C Accessibility
- TailwindCSS
- Javascript & jQuery
- Adobe Photoshop, Illustrator, InDesign, XD, and Acrobat
- Agile Scrum

### Understanding

- Astro framework
- Strapi
- Figma
- PHP
- SQL, MySQL, PostgreSQL, MongoDB
- React
- Node
- Git
- Jira and ADO
- AWS Lightsail, Amplify, and Route 53

## EXPERIENCE

### DeveloperTown

Human Factors Software Engineer, March 2021 - May 2023

#### United Nations Joint Staff Pension Fund

- Worked with marketing and UX specialists to restructure and optimize an outdated UNJSPF site
- Conducted a technical analysis of the client's current site and interviewed content editors regarding their workflows and pain points
- Lead a team of UN developers to create a WordPress site that:
  - Supported the new content organization and site interface
  - Provided content editors additional flexibility, and less dependency on the developers, for creating new content

WordPress creation and maintenance for [Mosaic](#), [Your Money Line](#), and [Indianapolis Habitat for Humanity](#).

Astro framework creation for [Detour](#) and [DeveloperTown Values](#).

### Eleven Fifty Academy (EFA)

Learning Assistant, Aug 2020 – January 2021

- Created and directed a testing program within EFA to assist students in earning their [CIW User Interface Design Certification](#)
- Established EFA as a CIW Certified Testing Center, resulting in a 32% reduction in cost-per-exam

### TouchPoint One

Remote Web Developer, Aug 2018 – Jan 2020

- Co-developed an agent-coaching feature in the award-winning [Sidekick](#), a call center SaaS
- Created and maintained the UI and UX for performance review and internal communication tools using AngularJS, SQL, JavaScript, HTML, and CSS

### Chiappetta Shoes (via [Moser Consulting](#))

Remote WordPress Developer, Feb 2018 – July 2018

- Constructed responsive user interfaces from designer mockups within a custom WordPress theme using HTML, CSS, JavaScript, and PHP
- Built custom, responsive menus that are integrated with e-commerce plugins

# EDUCATION

## Web Development Boot Camp, 2020

Eleven Fifty Academy

Indianapolis, IN

## B.S. Digital Design, 2002

University of Cincinnati: College of DAAP

Cincinnati, OH

## St. Xavier High School, 1997

Cincinnati, OH

## Cisco (via iTalent)

Web Designer, Oct 2017 – Jan 2018

- Created content and improved the UI for Cisco's Support and Downloads using HTML, CSS, JavaScript, and Adobe Experience Manager

## Clubessential

Front-End Web Developer, Mar 2016 – Oct 2017

- Designed the UI and UX of an online food ordering feature in Clubessential's proprietary management software using HTML, CSS, JavaScript, and jQuery
- Coded custom websites for multimillion-dollar clients such as Disney Club 33, McConnell Golf, and Hershey Country Club using HTML, CSS, JavaScript, and jQuery

## NSIXTY

Director of Development, Mar 2015 – Mar 2016

- Directed and managed a small project team of developers
- Designed green screen kiosk user interfaces for clients such as Fox Broadcasting, Ricola, and several Gannett brands
- Co-developed and designed the UI and UX for mobile apps and flatscreen display graphics for ESPN Toyota Sportsnation *Pulse of the Nation Tour*
- Coded and launched the initial Produce Perks website in addition to producing artwork for billboards, bus wraps, and other physical advertisements

## Zipscene

Front-End Web Developer and Designer, Aug 2011 – Mar 2015

- Constructed and maintained the UI and UX of websites using HTML, CSS, JavaScript, WordPress, and PHP for clients including Steak 'n Shake, Macaroni Grill, Marco's Pizza, McAlister's Deli, Potbelly, and Sizzler
- Maintained mobile app UI using JavaScript, HTML, and CSS
- Created the UI and UX for Facebook promotions using Shortstack, HTML, CSS, JavaScript, and Adobe Photoshop for clients such as Bob Evans, Bruegger's Bagels, Fazoli's, and Gold Star Chili